

## FreshPocket

The circular pocket ashtray  
by FreshTray Services



### Change starts in your pocket

Every year, billions of cigarette butts end up in the environment worldwide. Our FreshPocket offers a compact, reusable solution for smokers on the go and actively helps reduce litter. The pocket ashtray is produced from recycled and upcycled materials, supporting a circular economy.

Thanks to its customisable print, the FreshPocket also serves as a sustainable communication tool for businesses, cities, events and awareness campaigns.

### Technical specifications

FreshPockets – Pocket Ashtrays

- Reusable pocket ashtray for mobile use
- Compact and lightweight design
- Simple twist mechanism
- Heat-resistant for cigarette butts
- Fully recyclable at end of life
- Customisable with logo or campaign message
- Diameter: 62 mm
- Weight: 15 g
- Print area: max. 30 × 30 mm in full-colour
- Colours: dark shades, variable depending on production

### Material & composition

Main material

- 80% recycled polypropylene (PP)
- 20% recycled cellulose acetate

### Origin of materials

- Post-consumer plastic waste
- Industrial plastic waste
- Recycled cigarette filters from upcycling processes

### Circularity

- Fully recyclable
- Reduced use of new fossil raw materials
- Supports closed recycling loops

### Custom design options

- Printable surface: max. 30 × 30 mm
- Full-colour printing available
- Suitable for businesses, cities, events and awareness campaigns



Contact us for a quote  
or more information



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